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U.S. LITH ITY Patent Application

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SCANNED O.A. VR	PATENT DATE			

APPLICATION NO. CONT/PRIOR CLASS SUBCLASS EXAMINER ART UNIT Tramed. 09/658632 705 14 **APPLICANTS** Nimrod Megiddo Xiaoming Zhu Ouc 11etti 36 29 System and method for improving the effectiveness of web advertising $% \left(1\right) =\left(1\right) \left(1\right$ TITLE

PTO-2040 12/99

ISSUING CLASSIFICATION							
ORIGINA	NL	CROSS REFERENCE(S)					
CLASS SUBCLASS		CLASS	SUBCLASS (ONE SUBCLASS PER BLOCK)				
INTERNATIONAL	INTERNATIONAL CLASSIFICATION						
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TERMINAL	DRAWINGS			CLAIMS ALLOWED		
│	Sheets Drwg.	Figs. Drwg.	Print Fig.	Total Claims	Print Claim for O.G.	
The term of this patent				NOTICE OF ALLOWANCE MAILED		
subsequent to (date) has been disclaimed.	(Assistant E	Examiner)	(Date)			
The term of this patent shall						
not extend beyond the expiration date of U.S Patent. No.				ISSUE FEE		
				Amount Due	Date Paid	
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The terminalmonths of this patent have been disclaimed.	(Legal Instrume	nts Examiner)	(Date)	ISSUE BAT	CH NUMBER	
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